





# So, what's next? How to find success in your Succession Planning

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**OWNER** 

**SHAREHOLDER** 

**PARTNER** 

**MEMBER** 

### What's your plan?

Dissolution/winding up/termination?

Transitioning your business?

Continuing your legacy?

Regardless of your decision, you must pre-plan.

**Avoid procrastination!** 

## ( LATER



### What's your plan?

## Attorneys/Associates

Marketing Plan

Alignment

Long-term goals

# What about the Clients?

HOW?

WHEN?

**CPAs** 

Lawyers

Marketing

## Involving the Professionals



Open communication is KEY!



Meetings

Internal Memoranda

Contracts

Deadlines

# Applicable Model Rule of Professional Conduct

### Rule 1.17: Sale of Law Practice

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#### Client-Lawyer Relationship

A lawyer or a law firm may sell or purchase a law practice, or an area of law practice, including good will, if the following conditions are satisfied:

- (a) The seller ceases to engage in the private practice of law, or in the area of practice that has been sold, [in the geographic area] [in the jurisdiction] (a jurisdiction may elect either version) in which the practice has been conducted;
- (b) The entire practice, or the entire area of practice, is sold to one or more lawyers or law firms;
- (c) The seller gives written notice to each of the seller's clients....
- (d) The fees charged clients shall not be increased by reason of the sale.

## A Marathon.. Not a Sprint

Focus on professional development

Continued opportunities and exposure





## Primerus

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Thank you for attending!

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